

**Organizational Assets and Competencies**

**Assets** (plural of as∙set); noun: 1. A useful or valuable thing, person or quality, 2. Property owned by a person or company, regarded as having value and available to meet debts, commitments, or legacies

**Competence** (quality of being competent); noun: 1. The quality of being competent; adequacy; possession of required skill, knowledge, qualification or capacity, 2. Sufficient, a sufficient quantity.

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| **Human assets** *(50+ volunteers, staff located in 4 states, 2 PhDs)** *Strong ability to recruit volunteers*
* *Committed donors*
* *Volunteer base is over 1000*
* *We know a fair amount about our volunteers*
* *Staff is committed to our mission and growth*
* *JFS has a mix of clients (client facing/relationship building vs. skill base)*
* *Clients would like opportunities to have remote work options*
 | **Skills/expertise** *(youth services, logistics, federal grant management, legal issues)** *Ability to shift gears quickly to meet the needs of our clients*
* *Staff have diversity and depth in expertise*
* *Data expertise is getting stronger- we have the people*
* *Staff bring prior experiences that are helpful to provide services*
 | **Audience/relationships/members***(3,000 unique visitors annually, clients seeking employment)** Relationships with Colorado organizations for fundraising and the ability to activate their members
* Large scope of demographics of our clients
* Ability to meet the staff needs
* Clients are driven to succeed to have a better life and not live paycheck to paycheck.
* Clients like to give back after they become successful
* Clients are loyal to JFS programs
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| **Services, programs, events***(signature annual event, two different training programs)** *Number of programs*
* *wrap around services*
* *JFS events are known for excellence and connection to mission and programs*
* *Ability to serve the diverse needs of clients through continuum of care*
* *Ability to serve communities that are challenged*
* *Culturally responsive, linguistically diverse, trauma informed, shared lived experiences*
* *Ability to develop trust*
* *Programs and services are flexible and dynamic*
 | **Facilities, equipment***(office building, vehicles, computers, etc.)* * *Facility and equipment (vans that will not be used during non-business hours, lunchbox express vehicles that are not used for months at a time).*
* *JFS is set up to provide virtual programming, services, trainings, and events.*
* *JFS will have a state-of-the-art computer lab for training*
 | **Reputation/brand***(quality award from our national office, well-respected by funders** Long standing history- since 1872
* Known to have a reputation for expertise within our programs
* Strong community partnerships including organizations within the community
* Known for direct impact- not an umbrella organization
* Nationally known brand (JFS)
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