

**Organizational Assets and Competencies**

**Assets** (plural of as∙set); noun: 1. A useful or valuable thing, person or quality, 2. Property owned by a person or company, regarded as having value and available to meet debts, commitments, or legacies

**Competence** (quality of being competent); noun: 1. The quality of being competent; adequacy; possession of required skill, knowledge, qualification or capacity, 2. Sufficient, a sufficient quantity.

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| **Human assets** *(50+ volunteers, staff located in 4 states, 2 PhDs)*   * *Strong ability to recruit volunteers* * *Committed donors* * *Volunteer base is over 1000* * *We know a fair amount about our volunteers* * *Staff is committed to our mission and growth* * *JFS has a mix of clients (client facing/relationship building vs. skill base)* * *Clients would like opportunities to have remote work options* | **Skills/expertise** *(youth services, logistics, federal grant management, legal issues)*   * *Ability to shift gears quickly to meet the needs of our clients* * *Staff have diversity and depth in expertise* * *Data expertise is getting stronger- we have the people* * *Staff bring prior experiences that are helpful to provide services* | **Audience/relationships/members***(3,000 unique visitors annually, clients seeking employment)*   * Relationships with Colorado organizations for fundraising and the ability to activate their members * Large scope of demographics of our clients * Ability to meet the staff needs * Clients are driven to succeed to have a better life and not live paycheck to paycheck. * Clients like to give back after they become successful * Clients are loyal to JFS programs |

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| **Services, programs, events***(signature annual event, two different training programs)*   * *Number of programs* * *wrap around services* * *JFS events are known for excellence and connection to mission and programs* * *Ability to serve the diverse needs of clients through continuum of care* * *Ability to serve communities that are challenged* * *Culturally responsive, linguistically diverse, trauma informed, shared lived experiences* * *Ability to develop trust* * *Programs and services are flexible and dynamic* | **Facilities, equipment***(office building, vehicles, computers, etc.)*   * *Facility and equipment (vans that will not be used during non-business hours, lunchbox express vehicles that are not used for months at a time).* * *JFS is set up to provide virtual programming, services, trainings, and events.* * *JFS will have a state-of-the-art computer lab for training* | **Reputation/brand***(quality award from our national office, well-respected by funders*   * Long standing history- since 1872 * Known to have a reputation for expertise within our programs * Strong community partnerships including organizations within the community * Known for direct impact- not an umbrella organization * Nationally known brand (JFS) |