

**Organizational Assets and Competencies**

**Assets** (plural of as∙set); noun: 1. A useful or valuable thing, person or quality, 2. Property owned by a person or company, regarded as having value and available to meet debts, commitments, or legacies

**Competence** (quality of being competent); noun: 1. The quality of being competent; adequacy; possession of required skill, knowledge, qualification or capacity, 2. Sufficient, a sufficient quantity.

|  |  |  |
| --- | --- | --- |
| **Human assets** *(50+ volunteers, staff located in 4 states, 2 PhDs)* | **Skills/expertise** *(youth services, logistics, federal grant management, legal issues)* | **Audience/relationships/members***(3,000 unique visitors annually, clients seeking employment)* |
| **Services, programs, events***(signature annual event, two different training programs)* | **Facilities, equipment***(office building, vehicles, computers, etc.)* | **Reputation/brand***(quality award from our national office, well-respected by funders* |